

SHOOTING COOKIES



What will be shot?

Nutella cookies

What's interesting?

Filling / chocolate chips

Feelings in the image

Calmness
Comfort
Indulgence

Photography
style

Bright, portrait style, not too staged



Lighting and shadows

Diffuse light coming from the left
Soft shadows

Angles and aspect ratio

Vertical
Straight on
45o

Depth of Field

Background slightly out of focus

Color theory

Soft color palette from reference images

Composition

References: silver spoon in vertical position with chocolate

Backdrop

Light gray
White
Marble

Equipment /
lenses /obs

105 mm macro lens

Main props

Silver spoon, dark wooden board, jars with sugar and cocoa powder